



BIRTHLINE OF SAN DIEGO

Serving Mothers and Children for 45 Years

Grateful Hearts Gala **SPONSORSHIP** **OPPORTUNITIES**

Saturday, September 13, 2025 | Cocktails 6PM | Dinner 7-9PM

Our Mother of Confidence Catholic Parish
3131 Governor Dr, San Diego, CA 92122
2nd Annual Gala | 150 Guests Expected















Join us for a beautiful and festive night celebrating the mission of Birthline — an evening filled with heartfelt stories, a four-course gourmet dinner by The French Gourmet, live entertainment, and opportunities to raise critical funds through a live auction paddle raise and silent auction. Your sponsorship ensures this gala is a night to remember and helps Birthline continue supporting women and families in need throughout our community.

Monetary Sponsorship Levels

Leading Light Presenting Sponsor \$15,000 (1 Available – Exclusive)






Become the face of the Grateful Hearts Gala and a trusted year-round Birthline partner.

Gala Recognition & Event Benefits:

-  Exclusive recognition as the Grateful Heart Presenting Sponsor in all press releases and all marketing materials promoting the event with Grateful Heart Gala presented by [your company's name].
-  Premier logo placement on all event materials and signage
-  Full-page ad in the printed gala program
-  Reserved table for 8 guests at the event (\$1,000 value)
-  8 VIP Gift Bags (valued at \$200 each)
-  Logo on table centerpiece cards and cocktail hour signage
-  Verbal recognition during event program
-  Dedicated slide on event slideshow
-  Dedicated Sponsor Spotlight in three (3) pre-event emails
-  Three (3) Social media spotlight post with tag
-  Sponsor spotlight in the Fall Quarterly Bulletin (4,000+ subscribers)
-  First right of refusal for next year's Presenting Sponsorship

Year-Round Impact & Marketing Benefits:

Ongoing recognition as a Birthline Partner for 12 months

-  Private volunteer day for your team at our Scripps Ranch location (team-building + impact opportunity, valued at \$2,500)
-  Logo + link featured for 1 year on Birthline's website [homepage](#) & [partnerships page](#)
-  Logo + link included for 1 year in all organizational email campaigns
-  Special recognition in Birthline's [Annual Impact Report](#) and media outreach
-  Two (2) social media spotlight posts with business tag as a long-term partner

Heart of Gold Sponsor – \$10,000

Gala Recognition & Event Benefits:

- 🦋 Included in press releases and all marketing materials promoting the event
- 🦋 Premier logo placement on all event materials and signage
- 🦋 Half-page ad in the printed gala program
- 🦋 Reserved table for 8 guests at the event (\$1,000 value)
- 🦋 Logo on cocktail hour signage
- 🦋 Verbal recognition during event program
- 🦋 Featured on the event slideshow
- 🦋 Sponsor spotlight in two (2) pre-event emails
- 🦋 Two (2) social media spotlight posts with tag
- 🦋 Sponsor spotlight in the Fall Quarterly Bulletin (4,000+ subscribers)

Year-Round Impact & Marketing Benefits:

Ongoing recognition as a Birthline Partner for 12 months

- 🦋 Logo + link featured for 1 year on Birthline's website [homepage](#) & [partnerships page](#)
- 🦋 Logo + link included for 1 year in all organizational email campaigns
- 🦋 Special recognition in Birthline's [Annual Impact Report](#) and media outreach
- 🦋 Two (2) social media spotlight posts with business tag as a long-term partner

Helping Hands Sponsor – \$5,000

Gala Recognition & Event Benefits:

- 🦋 Included in all marketing materials promoting the event
- 🦋 Logo placement on all event materials and signage
- 🦋 Quarter-page ad in the printed gala program
- 🦋 Reserved seating for 4 guests at the event (\$500 value)
- 🦋 Logo on cocktail hour signage
- 🦋 Featured on the event slideshow
- 🦋 Sponsor spotlight in one (1) pre-event email
- 🦋 One (1) social media spotlight posts with tag
- 🦋 Featured in the Fall Quarterly Bulletin (4,000+ subscribers)

Year-Round Impact & Marketing Benefits:

Ongoing recognition as a Birthline Partner for 12 months

- 🦋 Logo + link featured for 1 year on Birthline's website [homepage](#) & [partnerships page](#)
- 🦋 Logo + link included for 1 year in all organizational email campaigns





Community Spark Sponsor – \$2,500

Gala Recognition & Event Benefits:

-  Included in all marketing materials promoting the event
 -  Logo placement on all event materials and signage
 -  Business card size-ad in the printed gala program
 -  Reserved seating for 2 guests at the event (\$250 value)
 -  Featured on the event slideshow
 -  One (1) social media spotlight posts with tag
 -  Featured in the Fall Quarterly Bulletin (4,000+ subscribers)
-

Kindred Sponsor – \$1,000

Gala Recognition & Event Benefits:

-  Name mentioned in the printed gala program
-  Reserved seating for 1 guests at the event (\$125 value)
-  Featured on the event slideshow
-  Featured in the Fall Quarterly Bulletin (4,000+ subscribers)

Underwriting & In-Kind Giving Opportunities

The Grateful Hearts Gala is Birthline's signature celebration—an elegant evening that brings together our community in gratitude, hope, and support of mothers and families. Your generous support through underwriting or in-kind donations helps bring this vision to life, allowing us to direct more funds toward essential services and programs.

Whether you contribute a one-of-a-kind auction item, sponsor the cocktail hour, or provide printing services, your gift ensures every detail of the gala is as impactful as it is memorable.

Ways to Contribute

Underwrite Gala Costs

Make a monetary contribution to fully or partially offset specific event expenses.

Donate Goods or Services

Share your expertise, experiences, or products—such as auction items, décor, entertainment, or services—that enhance the evening and inspire generosity.





Gala Underwriting & In-Kind Giving Categories

The following are high-impact areas where your support can make the evening more meaningful and memorable:

Cocktail Hour & Beverage Sponsorship

Underwriting Need: \$1,000 – Covers beverages served during the cocktail hour and dinner.

In-Kind Opportunities: Wine, beer, cider, spirits, ready-to-drink cocktails, or mixology services. Ideal for wineries, breweries, cideries, distilleries, and beverage brands looking to engage a values-aligned audience.

Event Décor

Underwriting Need: \$2,000 – Helps create an elegant and welcoming gala atmosphere.

In-Kind Opportunities: Floral centerpieces, table styling, lighting accents, stage backdrops, and more. Great exposure for florists, event designers, décor businesses, and local creatives who want their artistry featured.

Photo Booth Experience

Underwriting Need: \$1,200 – Delivers a red-carpet-worthy photo experience for guests.

In-Kind Opportunities: Photo booth setup, branded props, digital sharing capabilities, custom backdrops, and photography services. Gain exposure as guests capture and share memories all night long.

Entertainment & Auctioneer

Underwriting Need: \$1,200 – Provides vibrant entertainment and a professional auctioneer to energize the giving moment.

In-Kind Opportunities: Live music performances, emcee or auctioneer services, AV equipment. Spotlight your talent or services while setting the tone for a night of joy and generosity.

Printing & Mailing

Underwriting Need: \$800 – Ensures high-quality printed invitations, signage, and gala programs reach our community.

In-Kind Opportunities: Printing services, branded envelopes or stationery, mailing support. *Great visibility for print shops, creative studios, and direct mail partners.*

Live Auction Items

Donation Value: \$500+

High-value experiences that ignite bidding wars and generosity!

In-Kind Opportunities: Getaways, private dinners, VIP experiences, unique service packages, luxury items. *Your item will be spotlighted by the auctioneer and included in printed and digital auction promotions.*

Silent Auction Items

Donation Value: Under \$500

Curated collections and gifts guests will love to bid on.

In-Kind Opportunities: Gift cards, spa baskets, artwork, experiences, wine bundles, specialty goods. *All items will be displayed with your logo/name and promoted in the silent auction.*



Marketing Benefits for In-Kind & Underwriting Sponsors

As a valued Gala Partner, you will receive:

- 🦋 *Recognized as the official sponsor of your supported category (e.g., Official Cocktail Hour Partner, Photo Booth Sponsor, Entertainment Sponsor, etc.)*
- 🦋 **Logo** displayed on the Grateful Hearts Gala webpage with a link to your business
- 🦋 Logo included in marketing materials promoting the event
- 🦋 Name or logo included in the printed gala program (silent auction donors listed separately)
- 🦋 Verbal recognition during event program
- 🦋 Inclusion in a pre-event email (4,000+ subscribers)
- 🦋 Inclusion in social media post with business tag
- 🦋 **Optional signage or product placement** in your sponsored area

Custom Ideas Welcome!

Do you have a creative idea to enhance the guest experience or spotlight your business? We'd love to explore custom in-kind collaborations.

To confirm your underwriting or in-kind contribution, please contact:

Andrea Yumol, Executive Director
andrea.yumol@birthlineofsd.org

