



Birthline Bulletin

Everything Life Affirming

Summer 2025

Serving families in need from conception to kindergarten.

*Congratulations
Graduates!*



Happy Mother's Day

Andrea's Corner



Dear Friends,

As summer approaches, I'm filled with gratitude for the resilience of the families we serve – and for the community that lifts them up. This season, we're celebrating another group of mothers to complete our Step Forward program. These courageous women have navigated parenting, work, and personal growth with strength and grace, and we're honored to walk alongside them.

Thank you to everyone who joined us for our "Love Another Mother" celebration! It was a joy to honor the powerful, unseen work that so many moms do every day. From laughter to tears, your presence made the event unforgettable.

Save the Date: Our Grateful Hearts Dinner returns on September 13. We can't wait to gather again to reflect, reconnect, and build a future full of hope for San Diego's youngest children.

With gratitude,
Andrea Estrada Yumol
Executive Director

Love Another Mother Stats

- 80-100 attendees for a light breakfast & full lunch
- 80+ gift bags distributed (valued at \$85 each)
- 16 floral centerpieces raffled
- 14 prize baskets raffled
- 8 graduates honored, each receiving a bouquet, certificate, daily journal, and wellness pack
- All mothers received a custom printed photo on-site

From Crisis to Confidence

Three years ago, Shayla walked through the doors of Birthline for the first time.

Referred by the San Diego Diaper Bank, she arrived with her 3-year-old daughter on her hip and a baby boy on the way. That moment feels like a lifetime ago, because what came next would test her in ways she never imagined. Her son was born with DiGeorge Syndrome, a rare genetic disorder. He entered the world facing overwhelming odds: his esophagus was disconnected from his stomach, he had a hole in his heart, and he was born with club feet. Later, he was also diagnosed with autism. Shayla's tiny baby required surgery, a feeding tube, and spent the first six months of his life in the NICU. While she stayed by his side, her daughter, still just a little girl herself, began to struggle with the sudden shift in attention and routine. Life quickly became an exhausting blur of hospital visits, emotional strain, and survival.



With the children's father virtually absent and her mother living out of town, Shayla had no safety net. But she found a place to breathe and be heard at Birthline. Her Client Manager became a lifeline -- a steady, compassionate presence during the storm.

In January, Shayla had what she calls a revelation. She returned to church and made a decision: something had to change. Encouraged by her Birthline Client Manager, she entered a shelter and began the journey toward stability. Birthline provided clothes, diapers, and, just as importantly, emotional support.

Birthline Client Manager, Mayela, our housing specialist, helped Shayla to qualify for her very own apartment. On May 1st, she moved in...and took her first deep breath in a long time.

Shayla was among the joyful guests at our Love Another Mother luncheon, where she won a basket full of kitchen essentials -- exactly what she needed for her new home! She was beaming. "Every little thing makes a difference," she said with gratitude.

Today, Shayla is not only surviving, she's thriving. With fierce love for her children, faith in God, and the support of the Birthline community, she is becoming the independent and strong mother she was always meant to be.

SAVE THE DATE

Join us for some fun... These events
are just around the corner!
(See the back page.)



LOVE ANOTHER MOTHER

Fourth Annual “Love Another Mother” - A Day of Joy & Celebration



Birthline’s fourth annual Love Another Mother event was another heartfelt success! Held in honor of Mother’s Day, this growing tradition brought together more than 80 clients, many celebrating their very first Mother’s Day. The spotlight shone on our graduating moms—women who have overcome hardships like poverty, homelessness, and medical challenges. Their strength and love for their families moved and inspired everyone present. By the end, new friendships had formed, and joy and gratitude filled the room.

The day began with light breakfast fare, including fruit, Krispy Kreme donuts donated by Community Christian Service Agency, and muffins from O’Brien’s Boulangerie. Photo ops, activities, and lively games like Bingo, a scavenger hunt, and musical chairs helped break the ice before guests sat down for a delicious Italian lunch, generously provided by Mama’s Pizza and Pasta. Gluten-free cupcakes from Starry Lane Bakery and a variety of desserts rounded out the meal.

Each mom left with a generous Walmart gift card, a goody bag filled with cosmetics and self-care treats, and a framed photo – a meaningful reminder of how deeply they are appreciated.

We’re grateful to our community partners who made this day possible. Thank you to Destination Baby Co. for the toddler play zone, She’s Crafty Balloon Company for the festive photo wall, and Nadi Marketing for helping secure local sponsors. Special thanks to our amazing volunteers who decorated, served food, held babies, and made the day run smoothly. We also thank everyone who contributed to our Love Another Mother Campaign, including Greg Evans, Romina Notarainni, Daniel Moeller, The God Fund, and our anonymous Gift Card Sponsor. To all who helped make this celebration possible -- thank you! Your generosity and kindness created a day these mothers will always remember.



Food & Decor Sponsors

Greg Evans

Graduate Gifts & Raffle Sponsors

Other Sponsors

Champion of Courage
\$5,000

Anonymous Donor
The God Fund

Heart of Gold
\$2,000 +

Romina Notarainni
Daniel Moeller

Giving Machine Brings Incredible Gift

Big thanks to the Church of Jesus Christ of Latter-day Saints, the force behind the amazing Light the World Giving Machine initiative. These unique vending machines offer a simple way for people to support meaningful causes worldwide. This past December, San Diego hosted a Giving Machine in Old Town, and we were honored to be one of the local nonprofits chosen to participate. This spring, we received a \$38,000 check -- our portion of what was collected! We are beyond grateful -- these funds will go a long way in providing essential resources and support services to young families in need.



HELLO
SUMMER

NEWTOPIA
CYDER

BIRTHLINE DAY & FUNDRAISER AT NEWTOPIA CYDER

Join us on Monday, June 9th from 4-8 PM at Newtopia Cyder

Raise a glass for a great cause! Enjoy craft cyder, live music, and shop for meaningful Father's Day gifts – all while giving back!
Here's what's happening:

- 20% of all sales between 4–8 PM will be donated to Birthline
- Live music from a local performer from 6–8 PM
- Father's Day Gifts – just in time to grab something special for dad!
- Birthline will be selling coffee and artisan blankets. Additional vendors will offer gifts, all donating a portion of their sales to Birthline.

RSVP – Andrea.Yumol@birthlineofsd.org

Newtopia Cyder: 10045 Carroll Canyon Rd. Unit A; San Diego, CA 92131

Do you enjoy helping people AND having fun?

We are currently looking for creative and dedicated individuals to help on our events committee.

If interested, please contact
Andrea Yumol at
Andrea.Yumol@birthlineofsd.org

MARK YOUR
CALENDAR

SAVE THE DATE

Saturday, September 13, 2025

Join Us for Birthline's Annual

Grateful Hearts Gala

NURTURING NEW BEGINNINGS

Celebrate courage, growth, and transformation.
Your support helps mothers take flight.

Hosted Bar • Dinner by The French Gourmet
Awards Presentation • Live Auction

\$120 per person 6:00 – 9:00 PM

Our Mother of Confidence Church

"Gear up for Kindergarten" Backpack & Lunch Box Drive

This summer, help our preschool and kinder-bound kids get ready for school! We're collecting small backpacks, lunchboxes, reusable water bottles, crayons, and other essentials. In late July, we'll host a joyful event where families can pick up their supplies.

To get involved, contact
Andrea at
donations@birthlineofsd.org

