

# Love Another Mother Event Sponsorship Package

Wednesday, May 14, 2025



## About Love Another Mother Event

The Love Another Mother Event is one of Birthline's most cherished annual gatherings. It goes beyond a typical Mother's Day celebration to honor and support the hardworking mothers we serve. These mothers often face significant challenges, including poverty, homelessness, medical issues, and single parenting, as they strive to care for their young families.

This uplifting event includes a catered lunch, fun games, prizes, and the recognition of mothers who have reached significant milestones in their journey to self-sufficiency, including several who graduate from the Birthline program. Every participant leaves with gifts, new friends, and the knowledge that their community values and appreciates their dedication and strength.

## About Birthline

For over 45 years, Birthline of San Diego County has been at the forefront of supporting families in need, offering essential resources that empower them to overcome challenges and build brighter futures. Each year, we serve over 2,450 clients and children across San Diego County, welcoming everyone regardless of race, religion, ethnicity, or immigration status.



# Sponsorship Opportunities

We invite your business or organization to partner with us in making this day unforgettable for these incredible mothers. Your sponsorship directly impacts the well-being of families in our community, helping us provide essential resources and create meaningful experiences.

## Monetary Sponsorship Levels

### CHAMPION OF COURAGE SPONSOR – \$3,500+ (1 AVAILABLE)

All benefits of the Heart of Gold Sponsor, plus:

- Recognition as the exclusive Champion of Courage Sponsor in the press release and all marketing materials promoting the event.
- Dedicated "Sponsor Spotlight" feature in a pre-event email
- Sponsor name and logo featured on table centerpiece cards

### HEART OF GOLD SPONSOR – \$2,000+ (3 AVAILABLE)

All benefits of the Bridge to Brighter Futures Sponsor, plus:

- Logo inclusion in the Summer quarterly bulletin with a link to your business, reaching 4,000 subscribers.
- Logo inclusion in email blasts to Birthline supporters and partners.
- Dedicated social media post highlighting your sponsorship (with tag).

### BRIDGE TO BRIGHTER FUTURES SPONSOR – \$1,000+ (4 AVAILABLE)

- Logo displayed on Birthline's website with a link to your business
- Inclusion in social media posts thanking all sponsors (with tag)
- Logo included on digital event signage, projected to 100+ attendees
- Recognition at the event during the program



#### READY TO SPONSOR?

Contact Mary Bones at  
[mary.bones@birthlineofsd.org](mailto:mary.bones@birthlineofsd.org)  
+1 858-270-2491





# Underwriting & In-Kind Giving Opportunities

Below are the key areas where underwriting support or in-kind donations can make a difference:

## 1. Food & Beverage

- Underwriting Need: \$1,000 – Covers catered meals
- In-Kind Opportunities: Catered meals, non-alcoholic drinks, desserts. (Restaurants, bakeries, and caterers welcome!)

## 2. Decor

- Underwriting Need: \$2,000 – Helps create a warm and inviting atmosphere with event decorations and funds 100 individual succulent arrangements as take-home gifts.
- In-Kind Opportunities: Floral centerpieces, succulent arrangements, photo walls, & other event décor. (Florists, event planners, plant shops, and decor businesses welcome!)

## 3. Gifts

- Underwriting Needs: \$5,000 - Provides 100 Walmart gift cards (\$50 each)
- Underwriting Need: \$3,000 – 100 curated gift bags and 8 themed self-care raffle/prize baskets
- In-Kind Opportunities: Gift cards, beauty & self-care items, small accessories, gift baskets, movie tickets, plush robes. (Retailers, brands, and businesses welcome!)



**HAVE OTHER IDEAS TO MAKE THIS EVENT SPECIAL FOR OUR MOTHERS? WE'RE OPEN TO SUGGESTIONS!**

If you or your business would like to underwrite a cost or donate goods/services, please contact: Mary Bones at [mary.bones@birthlineofsd.org](mailto:mary.bones@birthlineofsd.org) or call +1 858-270-2491





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## 4. Entertainment & Activities

- Underwriting Need: \$1,000 – Supports engaging activities for attendees.
- In-Kind Opportunities: Live music, photography, event hosts, interactive games, play space for toddlers. (Musicians, photographers, and entertainment providers welcome!)

## 5. Printing & Mailing

- Underwriting Need: \$800 – Covers invitations and outreach materials to ensure community participation.
- In-Kind Opportunities: Printing services, mailing sponsorships. (Print shops and marketing businesses welcome!)

## RECOGNITION FOR UNDERWRITERS & IN-KIND DONORS

- Logo displayed on Birthline's website with a link to your business
- Inclusion in social media posts thanking all in-kind sponsors (with tag)
- Logo included on digital event signage, projected to 200+ attendees
- Recognition at the event during the program
- Optional signage at the event



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